Permit #F00026704

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00026704 **Type of Permit:** FILMING **Release Date:** 04/12/2010

Production Company LIEBERMAN PRODUCTIONS

Insured Company Name LIEBERMAN PRODUCTIONS
Contact Phone No. 1 415-955-0855
Contact Phone No. 2
Fax 415-955-0822
Address 455 9TH ST
SAN FRANCISCO, California 94103

Production Title LASH APPEAL

Type of Production Infomercial

Producer Marc Andrews

Director Maria Anderson

1st AD N/A N/a

Production Manager Joanna Stein

FilmL.A. Coordinator Jason Del Paine

Location Manager Joanna Stein
Primary Phone Mobile - 415-321-4516
Secondary Phone Office - 415-321-4516

Location Assistant N/A N/A
Primary Phone Mobile - N/A
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $865.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00026704
Production Company LIEBERMAN PRODUCTIONS
Insured Company LIEBERMAN PRODUCTIONS
Production Title LASH APPEAL

Location Manager Joanna Stein
Primary Phone Mobile - 415-321-4516
Secondary Phone Office - 415-321-4516

Location Address 7900 Haskell Ave, Los Angeles, CA, 91406

Location Names

Location Type Vacant Building

Location Description Wholesale Showroom/ Warehouse

Film Dates 4/13/2010 - 4/14/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.

Please see attached document F26704,Lieberman Agent Letter.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	25
Cube Trucks	2
Generator	1
Stakebed Trucks	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	28
Spot Check	1

Filming Activities Interior Dialogue; All on property.;

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Permit #F00026704

To. Lupe:

Appointment of Film Permits Unlimited, Inc. As Authorized Agent and representative

I certify that I am a representative of Lieberman Productions ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: _____

Lieberman Productions
Name of Principal

By: MR Andrews
Representative's Signature

MARC ANDREWS / Maura O'meara - Sarah Bennett
Print Representative's Name

PRODUCER
Representative's title

455 9th St.
San Francisco CA 94103
Principal's Address

415.955-0835
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO FILM PERMIT